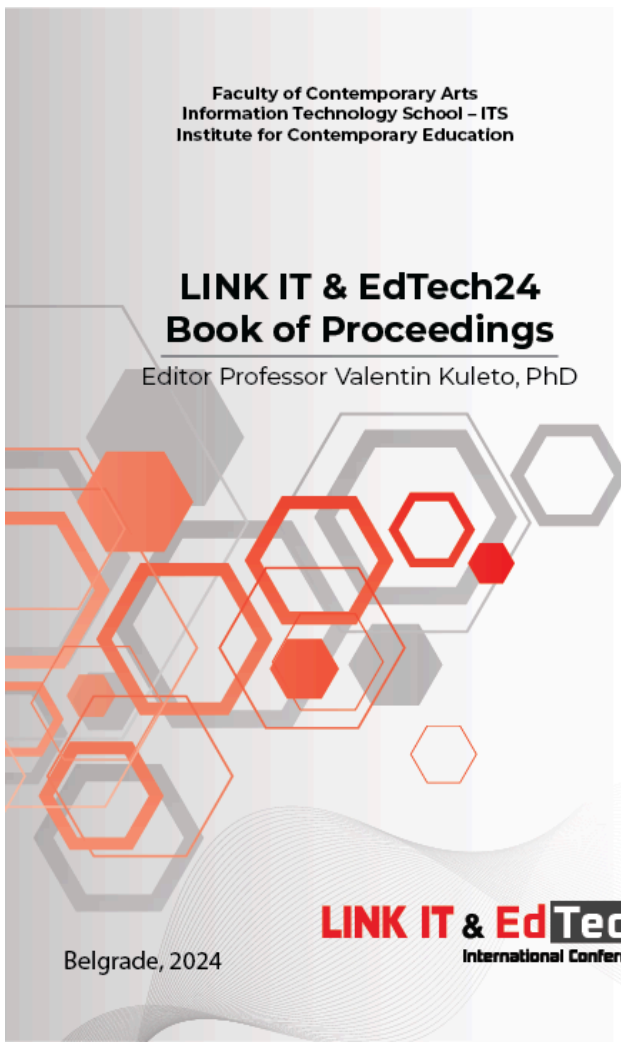
DOI: https://doi.org/10.69899/edtech-se-en-240402006k



Introductory

"The best way to predict the future is to invent it." – Alan Kay

Dear readers,

It is with great pleasure that we present this special issue of the **EdTech Journal**, featuring selected papers from the **2nd International Scientific Conference LINK IT & EdTech24**, held in Belgrade on 24–25 May 2024. This conference, jointly organised by the **Faculty of Contemporary Arts** and the **Information Technology School**, with the support of the **Institute for Contemporary Education**, brought together leading researchers and experts in the fields of information technology, educational technology, and creative industries.

The modern world of education and technology faces challenges that demand innovative solutions, interdisciplinary collaboration, and continuous adaptation to emerging digital trends. The papers presented in this edition reflect the academic community's efforts to address these challenges, offering new theoretical insights, empirical analyses, and practical applications with the potential to enhance educational processes and business models in the digital age.

The thematic diversity of the papers—ranging from artificial intelligence and automated systems in education to interactive design, UI/UX methodologies, knowledge management strategies, and data analytics—confirms the significance of this conference as a platform for the exchange of ideas and initiatives for further research.

I would like to express my sincere gratitude to all the authors for their contributions, to the members of the Scientific Committee for their expert reviews, and to the conference organising team for their dedication in bringing this important academic event to life. I hope that these papers will inspire further research and innovation, as well as foster greater collaboration among researchers, educators, and industry leaders.

On behalf of the **EdTech Journal** editorial board, I wish you an insightful and inspiring read.

Prof. Dr Valentin Kuleto
Editor-in-Chief

